



15020 Metcalf Ave. | Overland Park, KS 66223 | Board Conference Room | 7:30-8:30 a.m.

MEETING MINUTES

DATE: November 1, 2022

MEMBERS: Patrick Hurley, Gina Knapp, Tom Mitchell, Lisa McMahon, Pam Shernuk, Gretchen Anderson, Kristin Gembala, Nate Winslow, Jeff Nessel, Brad Moser, Kristi McNerlin, Maryjo Tinli, Kaci Brutto and Lisa-Mari Sears.

The meeting began at 7:30 a.m. The Communications Board Advisory Committee met on Tuesday, November 1, 2022. Committee members saw the Bond 2023 video followed by discussion about bond messaging and the informational campaign. The committee then reviewed the Community Connection Point plan details. This event will take place quarterly. During this one hour of dedicated time, attendees will have the opportunity to:

- **Connect** with board members
- **Learn** about a specific topic (determined in advance)
- **Engage** in conversation

Additional Details:

- Community Connection Point events will be held in a high school in each of the three board districts.
- Topics will be announced in advance of the meeting and promoted through the district's communication channels.
- A sign-up will be available for patrons who have questions for board members, but no sign-up is required to attend.

DATE	LOCATI ON	TOPIC
Nov. 29 @ 6 p.m.	BVN LIBRAR Y	Bond Elections
Feb.1 @ 6 p.m.	BNW LIBRAR Y	Topics are announc ed in advance of the meeting
Apr. 13 @ 6 p.m.	BVH LIBRAR Y	Topics are announc ed in advance of the meeting

Discussion then shifted to looking at feedback from committee members about how to communicate with patrons who do not have children attending a Blue Valley school. Additional conversations will continue at the next meeting and will also include a review of the community survey results as it relates to communication thoughts and preferences of our patrons.

NEXT MEETING: The next Communications Board Advisory Committee meeting is scheduled for 7:30 a.m. on December 6, 2022 in the Board of Education room.